Implementation Year 1
2012-2013

Implementation Champions Reports and Phase 1 Wrap up, 12/12/12

Summary Notes of Implementation Team reports [refer to committee written reports for details]

Goal 1 (Katie High) –

a- studied and expanded definition of online/distance education; conducted inventory – 46 online and blended, etc; another 603 courses available online

b- campuses doing good job of training faculty

c- asked the deans to gain faculty perspectives – feedback to be focused and take advantage of specialized opportunities (no overwhelming support for developing MOOCs)

- UTC planning online MBA to recruit outstanding students as first initiative into online programs; UTK has a task force evaluating opportunities; Martin is active; UTHSC active, especially in online/blended graduate programs

d-inventory of current fee structures – to do this winter

e- determine where duplications occurring and comprehensive strategy – a next step

f – while value of different approaches by campuses and institutes, value of information sharing, partnerships, leveraging online to achieve CCTA goals

- Evaluating existing data - in the last 10 years, 3000 students from Knoxville accumulated 90 hours but did not graduate – how to use online for completion

Next 6 months – 1- study existing/proposed fees and 2 – engage in systemwide conversation about online opportunities

Barriers – limited only by creativity and imagination

Goal 2 (Stacey Patterson)

1- Concept formed for System research committee focus and membership (primarily chief research officers); details in committee's written report

- Communications important; information-sharing

- Current policies punish inter-campus collaboration

- Opportunity to be business friendly, standardize and streamline interactions with business and industry

- Commit to meeting quarterly, at least 2x in person – kickoff late January-February 2013

- Defining metrics – also a next step

2- Business advisory council – concept developed

- Prestigious, high-level membership, honor to be part of it

- Developing list of potential candidates – by Q3 of 2013 – and kickoff meeting by the end of 2013 (an "event")

- Importance of right size and right people

Others comments:

- Value of transformative thought leaders to position UT System on state and national level; perhaps offering honorary degrees for participants

- Include entrepreneurs to actualize opportunities that create impact

Barriers – money, policy issues, other resources; board actions may be required (especially with contracting in UT) and removing other barriers – consider the lost opportunity and potential ROI

Goal 3 (Mary Jinks)

Combined COP and implementation team – 17 people

1- developed theoretical definition of outreach and engagement and operational definition; chancellors may want to do a little more wordsmithing

2- while a number of IT systems are collecting this data, it is done inconsistently across the System - developed a common list of data elements and a definition of each

- Recommendation – value of looking at county level activities and showcasing economic benefits

3- recommend a system for collecting and reporting information

4- complete Outreach and Engagement models at each campus and institute - primary agenda for 2013

Next steps: -1-complete Outreach and Engagement models model for each campus/institute and 2- data system; evaluate data quality issues

Barriers – money; important initiative because of Carnegie classification criteria; tough decision to put one system in place

Other comments:

How to include faculty scholarship, volunteer activities

Goal 4 (Butch Peccolo)

Headstart on this activity because of charge by BOT committee on efficiency and effectiveness; considerations will become a standing agenda item for CBOs at quarterly meetings

1- opportunity to develop a longer term planning initiative that ties in demographic trends that campuses see within their strategic plans and implement that within a 3-year budgeting cycle; also want to overlay with capital planning – because two different "asks," would like to combine those and aggregate that – a big initiative

2- existing systems – a group in IT who did a listening tour of the campuses; feedback on real or perceived efficiencies in reporting; aggregated findings into a draft report – pull into IRIS system

3- reporting – processes old – so recommend development of new fiscal policy statement – naming a committee to gear up after first of the year

4- evaluate training – so another new group to see if there are additional programs that we need for employees re systems and requirements

5- also goal to provide clear definitions and processes required by external parties – charge 2

6- financial system well defined by external parties – but all depends on how people compiling the data aggregate the information – thus the need for a gatekeeping function to ensure consistency and likely a good role for business officers

7 - Communications important – a number of different efforts – business officers, research officers, etc., meet regularly and probably keep minutes not shared – e.g., communicating to rest of community the agendas for president and chancellors meetings

Next steps - 6 months – 1 – two committees begin work, 2- budgeting processes refined

- Initial focus on financial systems because a good many of the processes intersect – other data systems such as ANDI and other systems to be included over time

Barriers – so many processes are mandated by statute – how to improve the processes and still comply while getting buy in for that – including from campuses

Goal 5 (Gina Stafford)

1- Systemwide marketing/communications committee formed – 27 inside and outside

Held daylong meeting in November to consider (a) what does it mean to be a Tennessean, (b) UT features, (c) communications/messaging about that

3 implementation champions at System level are developing a draft messaging platform to share with the committee – very preliminary to marry values of state with university's attributes – communicate that the promise and potential of the state are inextricably tied to the university

- To be ready after the first of the year along with a process for further refining that and also how it can relate to and promote needs of various stakeholders; include in the president's messaging

Other – ensure that activities already underway at campus levels are considered - a strong system built on a series of strong local campuses

Next 6 months – further refining the platform; also, how each campus contributes to particular topics, e.g., education customized locally by message and execution – at System, more collective view

Barriers – further distilling, work on consensus and better refined set of messages; also, how to measure the outcomes; pre and post surveys – resources

Napa Group observations:

- Congratulations and much appreciation of hard work

- Significant outcomes already – dashboard, work with the governor, Dr. Di Pietro's external focused, expanded view of talking about your assets and portfolio yet honoring unique of campuses and institutes (and because of your size, much more able to do this)

- Game-changing activity

Next set of activities – 5- year implementation – completing phase 1 and defining next phases; ongoing role as champions

Keith – both the governor and others particularly impressed by the dashboard; governor has already noted where the UT plan and governor's plan intersect and overlap