Goal Three: Fostering Outreach and Engagement

Progress Report: April 14, 2014



Outreach and Engagement Team:

- Mary Jinks, UTIPS chair
- Chuck Shoopman, UTIPS
- Taylor Eighmy and Elizabeth Burman, UTK
- Tommy Cates, UTM
- Ken Brown, Peg Hartig and Alan Dupont, UTHSC
- Tim Cross, Robert Burns and Emily Tipton, UTIA
- Deborah Arfken and Ginny Reese, UTC
- Bob Campbell and Dennis Hengstler, UTSA

Initiatives from the Strategic Plan:

- 1. Articulate clearly the role of the UT System in community outreach and engagement and engage all campuses/institutes in this mission.
- 2. Promote and measure alumni and student engagement and outreach that benefit the people and communities of Tennessee.
- 3. Track, measure and communicate the outcomes for economic development and improved quality of life for Tennesseans through a Strategic Plan dashboard.

Meeting Schedule:

Our team generally meets quarterly. However, during the first quarter of 2014 rather than a team meeting the chair has visited each campus and institute. During these on-site visits, the chair has met with the local teams to understand their challenges and issues and offered assistance in moving their agenda forward. Our next team meeting is scheduled April 22.

Work Completed:

- Developed a web-enabled data entry portal to collect all outreach and engagement data from across the system
- Developed a web site (not live) that will feature outreach and engagement activity and its reach across the state. Site will be live by June board meeting
- Posted all meeting summaries and other relevant document to the SharePoint site. https://utworks.tennessee.edu/utsss/IC/G3/SitePages/Home.aspx

Work in Process:

- Completing models (either narrative and/or picture) for each campus/institute samples have been distributed to the committee
- Collecting and reporting data in the new data portal
- Developing a communication plan to tell our outreach story

Questions that need to be answered:

• How we will proceed with the student piece of this goal?