

## December 2011 Monthly Report

### Overview

At this important phase in the development of the University-wide Administration's Strategic Plan for the University of Tennessee, the work of 12 task forces will take the emerging strategic plan to the next level of detail. These groups representing chancellors, administrators, faculty and staff across the University will bring both subject expertise in defined areas and perspectives as "customers" of these services to recommend key activities that need to occur during the next 5 years for the University to successfully execute the plan's goals and effectively move forward its aspirations of "Best in Class" status for the University and its campuses and institutes.

One of the critical opportunities afforded by the Task Force work is the chance to join with colleagues cross-functionally as well as cross-institutionally for greater collaboration among the various parts of the University. Task Forces are also considering best practices and trends in public higher education nationally and land-grant universities in particular while advancing the University and its contributions to the state's economy and workforce development. Their recommendations are due January 27, 2012; they will be considered, converged and refined by the Steering Committee at its February 2, 2012 meeting in preparation for the first draft of the new strategic plan. The Napa Group, consultants to the project, developed a background report, *Trends and Best Practices in Public Higher Education*, to assist Task Forces in their deliberations, research and analysis.

### Chairs and Members

The Task Forces include more than 100 members of the University community from all campuses and institutes as well as the University-wide administrative offices and President's staff. Task force "liaisons" from the Steering Committee are providing guidance to each group regarding Steering Committee perspectives and communicating Task Force activities back to the Steering Committee.

The Task Force chairs and liaisons are:

#### Student Affairs/Student Experience

Cheryl Scheid, VC, Academic Affairs, UTHSC – *Chair*  
Shalin Shah, Student, SGA, UTC – *Liaison*

#### Academic Affairs

Katie High, VP, Academic Affairs, System – *Chair*  
Susan Martin, Provost, UTK – *Liaison*

Faculty Affairs

Janet Wilbert, Assistant Professor, Health & Human Performance, UTM – *Chair*  
LB Brown, Associate Professor, Pharmaceutical Sciences, UTHSC – *Liaison*

Staff Affairs

Vern Granger, Director, Admissions, UTK – *Chair*  
Theotis Robinson, VP, Equity & Diversity, System – *Liaison*

Research

Wes Hines, VC Research, UTK – *Chair*  
Stacey Patterson, Director, Research Partnerships, System – *Liaison*

External Affairs/Communications and Marketing

Lorna Norwood, Director, Marketing & Communications, UTIA – *Chair*  
Hank Dye, VP, Public & Government Relations, System – *Liaison*

System-wide Support Systems

Mark Paganelli, Executive Director, Treasurer, System – *Chair*  
Ron Maples, Controller, System – *Liaison*

Leadership and Management

Tom Rakes, Chancellor, UTM – *Chair*  
Roger Brown, Chancellor, UTC – *Liaison*

Outcome, Impact, Measurement and Reporting

Chuck Shoopman, Assistant VP, IPS, IPS – *Chair*  
Mary Jinks, VP, Institute for Public Service, IPS – *Liaison*

Facilities and Infrastructure

Robert Nolly, Professor, Pharmaceutical Sciences, UTHSC – *Chair*  
Keith Carver, Executive Assistant to the President, System – *Liaison*

Employer of Choice

Richard Brown, VC, Business, UTC – *Chair*  
Linda Hendricks, VP & Chief HR Officer, System – *Liaison*

Driving Investment and New Revenues

Johnnie Ray, VP, Development & Alumni Affairs & President/CEO, UT Foundation, System – *Chair*  
Charlie Brinkley, Alumni, Alumni – *Liaison*

A full list of the Task Forces and other project documents can be viewed on the special website on the President's page – <http://president.tennessee.edu/strategicplan/index.html>.

**Next Steps:**

- Task Forces reports are due no later than January 27, 2012.
- The project's Steering Committee meets next on February 2, 2012 to consider the Task Force recommendations and revise the strategic goals and initiatives in preparation for a first draft of the new strategic plan.
- The first draft of the President's and University-wide Administration's Strategic Plan will be developed for review and comment by UT constituencies in February 2012.