
Summary of Outcomes Per UT Strategic Plan Phase 1 Initiatives (2012-2014):

1. Goal 1 – Enhancing Educational Excellence

Initial focus area: Determine alternative delivery systems for education

Note: much of Goal 1 focus is embedded in projects already underway in other areas

Completed:

- Diversity definitions developed
- Development of grouping of best practices for retention; presented to BoT and campuses
- Ongoing System progress monitored by dashboard metrics and reviewed annually at fall BOT meeting
- Review of all academic programs with low graduation numbers
- UT System/TBR Online Collaborative launched 2013
- Accessibility Plan and Audit Task Force

Other Major Outcomes/Successes to Date:

- Campus retention plans based on 2-3 best practices; retention plans presented to BOT
- 2-day conference on advising (fall 2013)
- 1st Diversity Summit scheduled for April 2015
- Dashboard is a tool utilized by the state legislature and Governor's office
- UTC and UTM participate in UT/TBR Online Collaborative
- Campuses working together to share knowledge about innovative programs
- Draft training materials for accessibility compliance

2. Goal 2 – Expanding Research Capacities

Initial focus areas:

- *Form a System Research Committee*
- *Develop an Industry Advisory Council of external partners*

Completed:

- Developed a System-wide Research Advisory Team and SWOT analysis
- Conducted statewide tour with Government Teams to identify and target opportunities
- Developed a 5-year strategic plan for UTRF
- Kicked off eVisions research administration software System-wide

Other Major Outcomes/Successes to Date:

- Launched plans to create new Joint Institute for Personalized Health as a partnership of UTK, UTHSC, UTC and ORNL
- Increased number of joint appointments to 160 faculty – UTK, UTHSC, UTC
- Streamlined contract processes between UT and ORNL
- Recruited 15 Governor’s Chair faculty
- Created an Office of Industry and Foundation Relations in collaboration with UTK and the UT Foundation
- Broad campus/institute engagement on technology transfer needs
- Broadened technology transfer program through L2 Law students
- Worked with all campus research offices to develop more standardized approaches to proposal and award routing

3. Goal 3: Fostering Outreach and Engagement

Initial focus area: Develop outreach and engagement models to be used across the System

Completed:

- Website featuring outreach and engagement and its reach across the state
- Web-enabled data portal to collect outreach and engagement data from across the System

Other Major Successes/Outcomes to Date:

- Increased Board awareness of outreach and engagement activities
- Broad campus engagement in the collection of data

4. Goal 4: Ensuring Effectiveness and Efficiency

Initial focus area: Assess systems and processes to ensure service delivery and support and eliminate barriers for campus and institute strategic goals

Completed:

- Evaluate systems and processes, define standards, improvements, better coordination and feedback loops (ongoing)
- “Service culture” listening tour by OIT
- Compensation Advisory Board planning and coordination
- Improved internal communications – CBO and communications and marketing offices
- Revised organizational/administrative structures for UTRF and UT Foundation

Major Successes/Outcomes to Date:

- Addressing select issues from OIT listening tour
- Employer of Choice initiatives identified
- Communication of CBO minutes, annual communications planning between System and campus/institutes
- Initiated analysis and improvements of Facilities Planning
- Greater administrative efficiency for UTRF
- UTFI president job description and recruitment; \$179M raised – record year when not in a campaign
- Published diversity statement, annual updates to Trustees, best practices for hiring/mentoring/recognition developed

5. Goal 5: Advocating for UT

Initial focus area: Form a System-wide Marketing and Communications Committee to align messages and identify synergies across the System

Completed: All activities are ongoing.

Other Major Successes/Outcomes to Date:

- More aggressive approach to President's social media presence, with Web-based and video components, to positively increase his followers and exposure on higher ed issues and UT's position across the state and nationally
- Increased frequency and quality of communications and marketing collateral promoting President's voice about the value of public higher education, from the White House to the Tennessee Farm Bureau; increased visibility of President to alumni
- Draft collaborative communications and marketing plan for the System; priority objectives for System-based communications and marketing
- System-campus collaboration on faculty visibility, research successes
- Development of outreach/engagement website/database with IPS and content in ongoing print and electronic publications
- Expanded government relations activities to promote UT faculty expertise and increase legislative support for research opportunities; enhancement of UT's visibility and participation in policy development at the state and federal levels
- Increased advocacy training for alumni; major revision of Alumni Legislative Council