

**UT System Strategic Plan  
Goal Three- Outreach and Engagement  
Progress Report  
April 30, 2013**

Outreach and Engagement Team:

- Mary Jinks, UTIPS-chair
- Chuck Shoopman, UTIPS
- Taylor Eighmy and Elizabeth Burman, UTK
- Tommy Cates, UTM
- Ken Brown, Peg Hartig and Alan Dupoint, UTHSC
- Tim Cross, Robert Burns and Emily Tipton, UTIA
- Deborah Arfken, Ginny Reese and Karen Adsit, UTC
- Bob Campbell and Dennis Hengstler, UTSA

Work Completed:

- Defined Outreach and Engagement
- Wrote a set of Guiding Principles
- Discussed feedback from the Alumni leadership group and the President's staff retreat
- Wrote definitions of data elements
- Posted all meeting summaries and other relevant document to the SharePoint site.  
<https://utworks.tennessee.edu/utsss/1C/G3/SitePages/Home.aspx>

Work in Process:

- Drafting models (either narrative and/or picture) for each campus/institute- samples have been distributed to the committee; expect to have most of them complete in CY2013
- Developing a data repository for information; expect to have ready for "go live" pilot testing July 1, 2013

Future Projects:

- Develop a communication plan to all faculty and staff regarding the purpose of collecting O&E data
- Educate faculty and staff on how to use the web application
- Collect data
- Tell our story using the data
- Collect and report student data

Challenges:

- Keeping momentum and interest in this effort with all the other competing demands