
Outreach and Engagement Team:

- Mary Jinks, UTIPS – chair
- Chuck Shoopman, UTIPS
- Taylor Eighmy and Elizabeth Burman, UTK
- Tommy Cates, UTM
- Ken Brown, Peg Hartig and Alan Dupont, UTHSC
- Tim Cross, Robert Burns and Emily Tipton, UTIA
- Deborah Arfken, Ginny Reese and Karen Adsit, UTC
- Bob Campbell and Dennis Hengstler, UTSA

Work Completed:

- Defined Outreach and Engagement
- Wrote a set of Guiding Principles
- Discussed feedback from the Alumni leadership group and the President’s staff retreat
- Wrote definitions of data elements
- Posted all meeting summaries and other relevant document to the SharePoint site.
<https://utworks.tennessee.edu/utsss/IC/G3/SitePages/Home.aspx>
- Developed a data repository for information; live in “pilot” mode as of July 2013
- Held two training sessions for faculty and staff on how to use the web-based data repository

Work in Process:

- Drafting models (either narrative and/or picture) for each campus/institute – samples have been distributed to the committee; expect to have them complete in CY2013
- Collecting and reporting data
- Developing a communication plan to begin telling our outreach story (met with Tonja in August)

Future Projects:

- Conduct additional training for faculty and staff on how to use the web-based data repository
- Collect and report data
- Tell our story using the data
- Collect and report student data
- Collect and report volunteer data

Challenges and Opportunities:

- Keeping momentum and interest in this effort with all the other competing demands
- Appropriate support from Chancellors and President’s senior staff